MANAGE LOGICAL PROGRESSION OF MOVING FREIGHT & ADDRESSES ALL FACETS OF TRANSPORTATION MANAGEMENT

PM AM Corporation

- Quote creation for Booking

- Manage Shipment

- Manage Routing

- Manage Accounting and Invoicing for the Shipment

- Industry Standards and Compliance Document Generation

- 100% Customized and Automated Reporting

- EDI and Data Transfer to the Web Based Tracking System

- Tracking Shipment via Internet

Case Study

System used by SEKO, OMNI, Trans Trade, StonePath etc

Client – Professionals from Logistics Industry

Visit us at www.pmam.com to see how we have enabled others like you get more done in less.

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Case-Study – For CargoWise edi Inc.

About Client

CargoWise edi Inc. is one of the world's largest technology providers to multi-modal freight forwarders. It has annual revenues of more than $15 million USD with more than 1,000 clients and 25,000 users in 40 countries.

With a specific focus on **Freight Forwarders**, CargoWise has been developing, marketing, and supporting software and Internet applications for the freight forwarding and shipper community and have provided IT Solutions to numerous companies in the Logistics Industry like SEKO, OMNI, Trans Trade, StonePath, Falcon Air Freight, Inc, Expedite America etc.

Problem Statement

Cargo Wise edi International's purpose is to provide logistics providers with competitive IT solutions, which will aid their clients in their efforts to enhance efficiency through technology. Their goal is to assist their clients in improving their visibility, efficiency, quality of service, and profitability. Keeping this goal in mind CargoWise edi, Inc built a product which would empower even small to medium size companies serve Fortune 100 business against the multinationals, as large shippers demands extensive IT capabilities from their logistics providers. CargoWise edi wanted their product to be easily extensible and to be capable of interfacing with external proprietary/Legacy Software Applications. The product should be capable of managing the entire work flow of Frieght forwarders right from creating a quote for the client, Booking a Shipment, Managing routing to Managing of Accounts and generation of Industry standard and compliance documents for the freight industry.

Solution

PMAM along with CargoWise developed a complete software solution, which is designed specifically for freight forwarders to deliver a powerful, scalable and user-friendly I.T. system to meet their unique needs of freight forwarders. It is designed to provide a turnkey solution scaled to virtually any size operation without the need for an expensive technology infrastructure.

Cargowise Forwarder software uses a SQL database, which is scalable and stable, with virtually no limits on the number of users. The system is designed to act as an Enterprise System for forwarders, and addresses all facets of transportation management. The products have myriad features, such as quoting, booking, tracking and tracing, rates, billing, consolidations, documentations, reports and more. Cargowise Forwarder software currently interfaces with several different accounting systems to enhance internal accounting functionality for freight management.

The ultimate value of CargoWise as an enterprise system is to allow customers to win business and gain operational efficiencies. One reason is the CargoWise EDI Engine, which has been instrumental in serving the forwarder's customers electronic exchange information

with the carriers. CargoWise software helps the forwarder deliver on the promises they make in the RFP (Request for Proposal).

CargoWise forwarder software also provides a feature of exchanging information with their carriers electronically as to operate more cost effectively and provide more timely information. CargoWise is more nimble than legacy systems and it is an open system designed to interface with outside software applications. With CargoWise's web-based Shiptrax system through which the customers can track shipment status in real time from any location with an Internet connection.

Advantage

❖ The system offers a complete package to addresses all facets of transportation management

❖ A complete software solution that constantly updates and meets the unique needs of freight forwarders.

❖ Workflow follows a logical progression of moving freight.

❖ Scalable as it can be customized based on the number of users and required modules.

"Say What You Do, Do What You Say"

MANAGED LOGICAL PROGRESSION OF MOVING FREIGHT & ADDRESSES ALL FACETS OF TRANSPORTATION MANAGEMENT

PMAM, along with CargoWise, developed a complete software solution designed to act as an Enterprise System for freight forwarders, to enhance internal accounting functionality for freight management.